



FirstMate

The Best Nutrition is Simple™



LIMITED INGREDIENT, GRAIN FREE KIBBLE FORMULAS



Learn More About FirstMate

- Single Meat Protein
- Single Carbohydrate
- Grain, Gluten & Pea Free
- Truly Limited Ingredient Diets
- An Average of 80% Protein Derived From Meat
- Rotational Feeding Options
- Ideal For Food Allergies & Stomach Sensitivities



AVAILABLE IN SMALL BITES

Pacific Ocean Fish Family:

Whole, Wild Caught Herring, Anchovies & Sardines instead of heads & frames. Rich in omega 3 & 6 fatty acids. Ideal for promoting skin, coat and joint health.



Pacific Ocean Fish Senior/Weight Control:

Good for Special Needs, Low in Protein (18%) Fat (8%) and Phosphorus.

Can be a good fit for pancreatitis with veterinarian approval.



AVAILABLE IN SMALL BITES

Australian Lamb:
Free Range, Grass Fed, No Added Hormones or Antibiotics.

Blueberries, Raspberries and Cranberries as a healthy source of Antioxidants. High in Fiber.



AVAILABLE IN SMALL BITES

Chicken With Blueberries:

High Inclusion of Blueberries, Rich in Antioxidants with a high success rate clearing Tear Stains.



AVAILABLE IN SMALL BITES

Duck Meal & Pumpkin:

Novel, Cage-Free Duck from France combined with pumpkin for the added digestive benefits makes this Limited Ingredient Diet a good option for food sensitivities.



Grain Free Cat Formulas:

Single Source Duck
Single Source Fish
Single Source Chicken

High Blueberry Inclusion as a source of Antioxidants and to Promote Urinary Health.

CANNED

- 95% + Protein From Meat
- Single Meat Protein Options
- Grain, Gluten & Pea Free Formulas
- Absolutely **NO Thickeners**; Guar Gum, Carrageenan
- Produced in our Human Grade Facility located in British Columbia, Canada
- Epoxy Free Cans



Wild Caught, Boneless/
Skinless Coho Salmon



Wild Caught, Boneless/
Skinless Albacore Tuna



Cage-Free Canadian
Chicken



Cage-Free Canadian
Turkey



FirstMate

The Best Nutrition is Simple™



FAMILY OWNED
& OPERATED
SINCE 1989



MADE AT OUR
FACILITIES TO
ENSURE QUALITY

GRAIN FRIENDLY KIBBLE DIETS:



Learn
More
About
FirstMate

- Single Meat Protein Options
- Potato, Pea and Gluten Free
- Wholesome Grains – Oats & Brown Rice
- High in Meat Protein
- Quality Ingredients High Kcal/Cup – Feed Less
- Rotational Feeding Options
- Limited Ingredient – Sensitive Stomach Formulas

High Performance Formula



- High Calorie, Fat & Protein
- Antioxidant Rich Blueberries, Cranberries & Raspberries
- Good for High Energy or Working Dogs
- Humanely Raised, Cage Free Chicken & Wild Ocean Fish

83% OF THE PROTEIN FROM **Free Run Chicken & Whole, Wild Caught Herring, Anchovy & Sardines Meal**

Wild Pacific Caught Fish & Oats Formula



- WHOLE, Wild Caught Herring, Anchovies & Sardines instead of heads & frames
- Appropriate for Large Breed Puppies 1.2:1 Calcium to Phosphorus Ratio
- Promotes healthy skin, coat, and joints

74% OF THE PROTEIN FROM **Whole, Wild Caught Herring, Anchovy & Sardines Meal**

Free Range Lamb & Oats Formula



- Free Range, Grass Fed Lamb without added Hormones or Antibiotics
- Blueberries, Raspberries, & Cranberries as a healthy source of antioxidants
- Chicken Protein Free

70% OF THE PROTEIN FROM **Free Range Lamb Meal**

Cage Free Chicken Meal & Oats Formula



- Humanely Raised, Cage-Free Chicken
- Single Meat Protein
- Blueberries, Raspberries, & Cranberries as a healthy source of antioxidants

75% OF THE PROTEIN FROM **Cage Free Chicken Meal**

Duck & Oats Formula



- Humanely Raised, Cage Free Duck from France
- Single Meat Protein
- Easy to Digest, Wholesome Grains
- Antioxidant Rich Blueberries, Cranberries & Raspberries

73% OF THE PROTEIN FROM **Cage Free Duck Meal**

Large Breed & Large Breed Puppy Formula



- Wild Caught Herring, Anchovy, & Sardines
- Free Range, Grass Fed Lamb Without Added Hormones or Antibiotics
- Designed to Support the Growth of a Healthy Puppy

75% OF THE PROTEIN FROM **Wild Caught Herring, Anchovy, Sardines & Free Range Lamb Meal**

Senior/Weight Control Formula



- Single Animal Protein
- Low Fat
- Wholesome, Digestible Grains
- Antioxidants From Berries

73% OF THE PROTEIN FROM **Whole, Wild Caught Herring, Anchovy & Sardines Meal**

Indoor Cat / Cat & Kitten Formula



- WHOLE, Wild Caught Herring, Anchovies & Sardines instead of heads & frames
- Humanely Raised, Cage-Free Chicken
- Formulas for Active and Less Active cats are both available

86% OF THE PROTEIN FROM **Whole, Wild Caught Herring, Anchovy & Sardines, & Cage Free Chicken Meal**

85% OF THE PROTEIN FROM **Whole, Wild Caught Herring, Anchovy & Sardines, & Cage Free Chicken Meal**

GRAIN FRIENDLY CANNED DIETS:

- 95% + Protein From Meat
- Single Meat Protein
- Great for Sensitivity & Recovery
- NO Artificial Thickeners or Gums: Carrageenan & Guar Gum Free
- Whipped Pâté
- Epoxy Free Cans
- Produced in our Human Grade Facility located in British Columbia, Canada



Dog & Cat: Wild Pacific Salmon & Rice Formula



Dog & Cat: Cage-Free Chicken & Rice Formula



Dog & Cat: Cage-Free Turkey & Rice Formula

FirstMate Fish Promise

We use only the finest **wild** and **sustainably** sourced herring, sardine, and anchovy from the North and South Pacific Ocean in our kibble diets. All of these formulas include **whole fish**, as opposed to the heads & frames commonly used in pet food. This means our formulas are calorically dense and low ash. Herring, sardines, and anchovies are **allergy friendly** and **high in Omega 3 fatty acids**. Our fish promotes **healthy skin, coat, and joints**.